



Your ad will have a starring role to over **1.5 MILLION PEOPLE A DAY.** This traffic is made up of people going to two of the country's largest grossing movie theaters: The AMC Empire 25 and the Regal E-Walk Stadium 13. Additional attractions in the area include The New Amsterdam Theater, Madame Tussauds, The New Victory Theater, Modell's Sports, Sketchers, Ann Taylor Loft, Quicksilver and Champs Sports.

Times Square Billboard PRICE SHEET! (50Cent PROMO)

AS LOW AS .50 cents/impression!* | \$3/MINUTE & UNDER \$300/MONTH
End of the Year Special! (((Offer expires December 31, 2016)))

Not all billboards are the same. Our Times Square digital billboard offers maximum visibility from pedestrian & vehicular traffic because it is situated just above one of the crowded sidewalks in Manhattan. It is adjacent to a mid-street pedestrian crosswalk with a stop light, and benefits from one of Manhattan's busiest streets, 42nd Street. 42nd Street serves as the main corridor for traffic coming in through the Lincoln Tunnel and is within close proximity of the Port Authority Bus terminal, nine subway lines, countless buses and cars all converging right in front of our board.

(NATIVE RESOLUTION OF THE DISPLAY: 864 px Wide X 480 px High)

1-Minute/Hour Rate Card ([Click HERE for our YouTube Video of the Billboard](#))

4 Week duration (12-month commitment)

- 28-days | 21-hrs/day | 1 min/hour
- Total minutes: 588 (28 days x 21 hours)
- Location: Times Square (42nd Street)
- 1x :60 sec / 2x :30 sec / 4x :15 sec / 6x :10 sec
 (\$1764/mo / \$882/mo / \$441/mo / **\$294/mo***)

12-Month Sale Price: \$3/min x 588 min. = \$1764.00/mo.

4 Week duration (3-month commitment)

- 28-days | 21-hrs/day | 1 min/hour
- Total minutes: 588 (28 days x 21 hours)
- Location: Times Square (42nd Street)
- 1x :60 sec / 2x :30 sec / 4x :15 sec / 6x :10 sec
 (\$2940/mo / \$1470/mo / \$735/mo / \$490/mo)

3-Month Sale Price: \$5/min x 588 min. = \$2940.00/mo.

4 Week duration (6-month commitment)

- 28-days | 21-hrs/day | 1 min/hour
- Total minutes: 588 (28 days x 21 hours)
- Location: Times Square (42nd Street)
- 1x :60 sec / 2x :30 sec / 4x :15 sec / 6x :10 sec
 (\$2352/mo / \$1176/mo / \$588/mo / \$392/mo)

6-Month Sale Price: \$4/min x 588 min. = \$2352.00/mo.

4 Week duration (1-month commitment)

- 28-days | 21-hrs/day | 1 min/hour
- Total minutes: 588 (28 days x 21 hours)
- Location: Times Square (42nd Street)
- 1x :60 sec / 2x :30 sec / 4x :15 sec / 6x :10 sec
 (\$3528/mo / \$1764/mo / \$882/mo / \$588/mo)

1-Month Sale Price: \$6/min x 588 min. = \$3528.00





Times Square Billboard PRICESHEET!

*** End of the Year SPECIAL ***

Times Square Billboard PRICE SHEET! (YearEnd PROMO)

End of the Year Special! (((Offer expires December 31, 2016)))

All pricing listed below is 50% Off

10 & 15 Second billboard ads (*Ala Carte*) ([Click HERE for our YouTube Video of the Billboard](#))

<p>10-Sec/Min 4 Week duration (12-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 98 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>12-Mo. Sale Price: \$350/mo.</p>	<p>10-Sec/Min 4 Week duration (6-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 98 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>6-Month Sale Price: \$450/mo.</p>
<p>10-Sec/Min 4 Week duration (3-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 98 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>3-Mo. Sale Price: \$550/mo.</p>	<p>10-Sec/Min 4 Week duration (1-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 98 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>1-Mo. Sale Price: \$650/mo.</p>
<p>15-Sec/Min 4 Week duration (12-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 147 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>12-Mo. Sale Price: \$450/mo.</p>	<p>15-Sec/Min 4 Week duration (12-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 147 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>6-Mo. Sale Price: \$550/mo.</p>
<p>15-Sec/Min 4 Week duration (12-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 147 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>3-Mo. Sale Price: \$650/mo.</p>	<p>15-Sec/Min 4 Week duration (12-mo. commitment)</p> <ul style="list-style-type: none"> • 28-days 21-hrs/day 10 seconds/hour • Total minutes: 147 (28 days x 21 hours) • Location: Times Square (42nd Street) <p>1-Mo. Sale Price: \$750/mo.</p>